

How to Code HTML Email Newsletters : Resources

While there are many resources about coding html email newsletters online, these sites are consistently the most thorough and most frequently updated over time:

<http://www.campaignmonitor.com> [templates/research/delivery/testing]

<http://www.mailchimp.com> [templates/research/delivery/testing]

<http://www.themeforest.net/category/email-templates> [templates]

<http://www.emailmarketingvoodoo.com/> [industry news]

<http://premailer.dialect.ca> [inline your css service]

<http://www.browsercam.com> [testing]

<http://www.litmusapp.com> [testing]

<http://browserlab.adobe.com> [testing]

<http://www.emailonacid.com/> [testing]

<http://emulator.mtld.mobi/emulator.php> [Sony/Nokia mobile phone emulator]

<http://www.opera.com/mobile/demo/> [Opera Mini mobile phone emulator]

<http://www.testiphone.com/> [iPhone mobile phone emulator]

<http://iphonetester.com/> [iPhone mobile phone emulator]

<http://msdn.microsoft.com/en-us/windowsmobile/bb264327.aspx> [Windows mobile info]

<http://www.blackberry.com/developers/downloads/simulators/index.shtml> [Blackberry emulators]

<http://www.yospace.com/index.php/spede.html> [45 mobile phone emulators]

<http://developer.android.com/guide/developing/tools/emulator.html> [Android SDK/emulator]

<http://www.email-standards.org> [research]

<http://www.email-standards.org/clients/> [research]

<http://www.campaignmonitor.com/css/> [research]

<http://www.campaignmonitor.com/blog/post/2905/html5-and-video-in-email/> [video]

<http://www.campaignmonitor.com/resources/plain-text-templates.aspx> [plain text emails]

<http://www.sitepoint.com/books/htmlmail1/>[book]

http://www.mailchimp.com/resources/email_marketing_guide.phtml [guide]

<http://www.smashingmagazine.com/2007/10/16/best-practices-for-bulletproof-e-mail-delivery/>

<http://www.reachcustomeronline.com/2010/01/23/09.27.00/> [my article, updated since 2004]

Know of additional resources that have helped you? Feel free to email me or add your comment to my article at ReachCustomersOnline.com. Thank you!

